

The Capacity That Changes Everything.

INSTITUTE PROSPECTUS · 2026 TO 2027

A research and advisory institute advancing Human Literacy as the foundational operating system beneath AI adoption, digital transformation, and organizational change.

Dr. Carl S. Moore, Founder and Lead Architect

humanliteracyinstitute.com



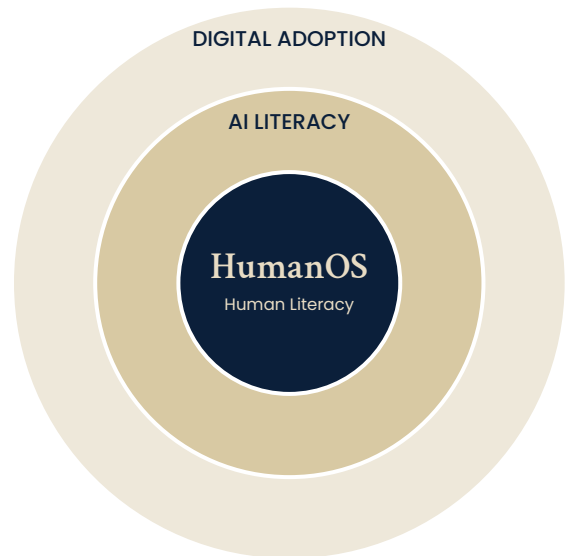
WHY HUMAN LITERACY

Three layers, in order.

Human Literacy is the foundational operating system: the capacity to read yourself accurately, in your body and in the room. AI literacy is the middle layer. Digital adoption is the outer layer.

The layers stack in that order for a reason. Institutions that invest in the second and third layers without the first get shallow, fragile adoption: tools purchased, trainings attended, behavior unchanged. Every literacy an organization needs (AI, digital, financial, civic, cultural) runs on the same foundation, and that foundation is a human being who can recognize their own state, examine what is actually in front of them, align a response with their values, and decide deliberately rather than reactively.

HLI builds the foundation. We work with the people who will wield the technology before the technology arrives, and we measure the difference it makes.



THE HUMANOS MODEL

“You cannot upgrade the technology until you upgrade the human.”

Human Literacy Institute

20+

Years of applied research and practice

1,000+

Workshops delivered across higher education, K-12, and corporate settings

20+

Universities, school systems, and organizations served

10,000+

Learners and leaders reached directly

THE YOU MODEL™

Three capacities. One integrated framework.

Human Literacy is not a skill. It is a living architecture. The YOU Model maps the three dimensions of human capacity every leader, learner, and organization must develop, and it is the framework beneath every HLI program, publication, and partnership.

01

FOUNDATION

Inner World Capacity

The ability to recognize, steady, and relate to one's own inner experience: emotions, nervous system states, somatic signals, beliefs, and identity. The architecture of the interior life, and where all authentic leadership begins.

02

EXPRESSION

Outer World Capacity

The ability to translate inner clarity into skillful external action: communication, collaboration, leadership, systems navigation, and adaptive behavior in complex environments. How a person shows up in the world.

03

INTEGRATION

Unlimited Capacity

The bridge between the first two. Purpose alignment, creative generativity, and the range that opens when inner accuracy and outer skill work together: the capacity to move beyond perceived limits and operate from coherence across every domain of life and work.

In programs and curriculum the three dimensions carry their short names: Inner Capacity, Outer Capacity, Unlimited Capacity. Every Integration Space, workshop, and coaching engagement develops all three.

THE R.E.A.D. METHOD™

A practice backed by science.

Our signature facilitation, coaching, and daily-practice protocol. Four steps, in order, each grounded in a distinct body of research. It is not a script. It is a repeatable way of creating the conditions for insight, lasting behavior change, and values-aligned decisions.

R**Recognize**

Somatic and cognitive awareness of what is actually present in the body and the mind, as it happens.

Polyvagal theory · Somatic psychology

E**Examine**

Curious, non-judgmental inquiry into the stimulus, the narrative, and the interpretation. Looking at what it is actually made of.

Cognitive load theory · Cyberpsychology

A**Align**

Checking the response against core values, identity, and purpose before acting on it.

Self-determination theory · Values congruence research

D**Decide**

Deliberate, values-aligned action from a settled state. Choosing rather than reacting, and owning the choice.

Dual-process theory · Behavioral economics

R.E.A.D. is the backbone of HLI's executive training, retreats, coaching engagements, and Integration Spaces, and it is the daily practice inside the YOU Mirror, our AI-guided reflection companion. The somatic dimension, the body as data, is central to every step. Participants leave with a protocol they can run on a hallway conversation, a budget decision, or a classroom on a hard morning.

THREE SECTORS. ONE STANDARD.

Where the work lands.



Faculty development session: humanized leadership for inclusive higher education ecosystems.

HE

Higher Education

Colleges, universities, HBCUs, and community colleges navigating faculty development, AI integration, and institutional transformation. Centers for teaching and learning, provost offices, and student affairs divisions are our native ground.

K12

K-12 and Youth

School districts, charter networks, and youth-serving organizations building human capacity at the foundation of learning, where it is easiest to develop.

Co.

Corporate and Professional

Organizations and teams seeking to humanize leadership culture, accelerate AI readiness, and build coaching capacity at scale.

WHERE THE WORK HAS REACHED

Apple and the Propel Center · More than 40 HBCUs · Disney · Arizona State University · American University · The POD Network in Higher Education · Community colleges and universities across the Northeast and Mid-Atlantic · Youth-serving networks in Florida and Maryland

PARTNERSHIPS AND ENGAGEMENTS

Built for the institution, not just the individual.

Retained partnerships for colleges, universities, K-12 systems, and organizations seeking to embed Human Literacy in their culture. Engagements are scoped to the pain point in the room and measured against outcomes the institution already tracks.



- Human Literacy organizational assessment
- Strategic curriculum and program design
- Faculty and staff development
- AI readiness frameworks and implementation
- Executive coaching for senior leaders
- Grant writing and research collaboration

THE ENGAGEMENT LADDER

Level 1

Half-day workshop

Executive training for a leadership team or a division. The team walks the R.E.A.D. Method on a live problem it is facing and leaves with the protocol installed.

Level 2

Full-day intensive

Adds the capacity assessment suite, individual feedback reports, and a facilitated whole-group debrief. Built for culture and team building shaped around the institution's specific friction.

Level 3

Residential retreat

One to three days in residence with somatic and creative practice woven through the method, plus private one-on-one sessions with the most senior leaders. The deepest form of the work.

Every engagement includes shared meals; the table is part of the design. Participants receive a workbook, a certificate of completion, and a digital badge. Investment schedules are provided after a scoping conversation.



LEADERSHIP SUMMITS AND RETREATS

The body is the first instrument we read.

A retreat is where the somatic half of the R.E.A.D. Method becomes visible. Leaders do not only talk about regulation under pressure; they practice it, in their bodies, and then bring a real decision to the table.

Cognitive and somatic work run side by side. The cognitive track uses the R.E.A.D. Method and capacity assessments. The somatic track draws on practices with a scientific basis in interoception, nervous system regulation, attention restoration, and the neuroscience of play.

PRACTICES IN THE ROOM

- Breath work, body scanning
- Tai chi, yoga, movement
- Dance and play
- Poetry and visual art
- Contemplative cooking
- Reflective writing and dialogue

A SAMPLE AFTERNOON, LEVEL 3

- 1:00** Arrive and Recognize. A fifteen-minute body scan before a word is spoken.
- 1:30** Examine. The case on the table: a real decision the team is facing now.
- 2:45** Movement block. The room stands up.
- 3:15** Light bites, together.
- 3:30** Align. Values mapping in pods of five.
- 4:30** Decide. Commitments written, spoken, and witnessed.
- 5:00** Private one-on-ones with senior leaders.

On-site, in residence, or at a destination of your choosing. We travel to wherever your team can be fully present.

INTEGRATION SPACES

You are the curriculum.

An Integration Space is a community of practice where you become the researcher of your own life. For 21 days, using the YOU Model as the framework and the R.E.A.D. Method as the protocol, you run a structured study with one participant: you.

Not a course about an external subject. Not therapy. A small cohort of eight, a daily practice, and evidence in your own words. A new cohort begins every month; enrollment closes at noon Eastern the day before Day 1.

THE DAILY RHYTHM

Each morning

A five- to fifteen-minute video from Dr. Moore.

Each evening

A two-minute check-in: one rating, one reflection.

Each week

One live hour together.

Day 21

Your personal YOU Report, returned to you.

OPEN NOW

CAPABILITY

Accessing Ability

For anyone whose capacity and performance feel out of alignment.

THE NIGHTLY QUESTION

Of your available capacity today, how much were you able to use?

LEADERSHIP

Leading from Within

For people who lead teams, classrooms, or institutions.

THE NIGHTLY QUESTION

Of the leadership moves you made today, how many were examined and chosen rather than automatic?

JUDGMENT

AI & YOU

For professionals working alongside AI every day.

THE NIGHTLY QUESTION

Of the work you put your name to today, how much of the judgment inside it was actually yours?

THE FULL CATALOG, BY SEASON

Winter 24-Hour YOU · Neuro ReWired

Spring Whole Health · Relationship Intelligence

Summer Superhuman YOU, the capstone

HOW TO BEGIN

1. Choose your Space and your start month.
 2. Enroll before noon Eastern the day before Day 1.
 3. Your access details and orientation video arrive by email.
- Teams of seven to ten may enroll together as a closed cohort.



SCAN

Choose your Space and your start month.

humanliteracyinstitute.com/spaces

2027 AND BEYOND

What we are building next.

The institute grows in sequence, not in parallel. Each of the following is in design now and opens as its predecessor produces data. Partners who want early access to any of them can begin the conversation today.

Summer Student Leadership Academy

A four- to six-week summer program for high school students, funded through district summer and enrichment budgets. Human Literacy before the pressures of adulthood set.

College Success Academy

For incoming and first-year college students: the capacities that predict persistence, built in the first months on campus.

College and Career Readiness Academy

For eleventh and twelfth graders preparing for the transition. The YOU Model applied to the decision that shapes the next decade.

Human Literacy Ambassadors

A practitioner credential. Faculty developers, coaches, and youth leaders trained and licensed to deliver the R.E.A.D. Method inside their own institutions. HLI's path from a founder's practice to a field.

The Capacity Profile

A YOU Model assessment instrument, developed from Integration Space data, that gives individuals and teams a window into their Inner, Outer, and Unlimited Capacity.

The YOU Mirror

An AI-guided reflection companion built on the YOU Model, available to readers of the book and participants in every Integration Space. Human Literacy leverages AI; it does not depend on it.

Depth, not volume. Integration Spaces open one season at a time. The academies launch after the founding cohorts produce data. The Ambassadors credential follows the frameworks, not the other way around. Sequencing is the strategy.

GROUNDED IN EVIDENCE

Scholarship that travels.

HLI advances the science of human capacity through peer-reviewed scholarship, practitioner frameworks, and applied research partnerships. The work is written down so that it can be tested, taught, and carried by others.

HLI PRESS · OUT NOW

Human Literacy: The Capacity That Changes Everything in the Age of AI

The foundational text of the framework. Hardcover, paperback, and Kindle. Institutional bulk orders and course adoption available.

ROUTLEDGE · SUMMER 2027

Embodied Learning: Humanizing Higher Education for the 21st Century

A peer-reviewed scholarly text on embodied, human-centered learning and its implications for faculty development and institutional culture.

SPENCER FOUNDATION · PROPOSAL IN DEVELOPMENT

Faculty AI Readiness: A R.E.A.D. Method Intervention Study

With American University's ACTSS National Center, examining the method's efficacy in building faculty AI readiness.

ICED 2026 · SALAMANCA, SPAIN

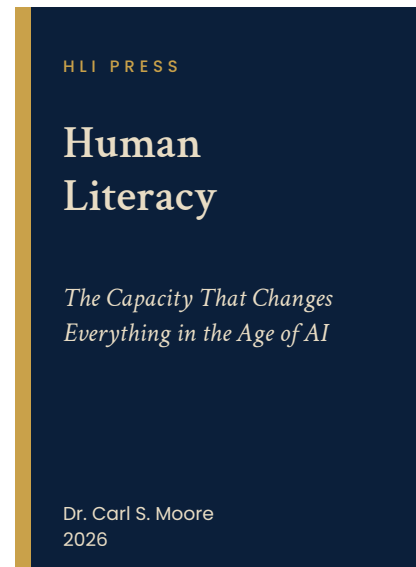
Human Literacy and Agency in the AI Era

Conference paper on Human Literacy as the foundation of human agency in AI-integrated learning and work.

ACAD LEADER · SUBSTACK

"Before AI Literacy, Human Literacy" and the You Are the Curriculum series

Practitioner essays for deans, faculty developers, and readers beyond the academy.



Affiliations. Faculty Fellow, American University (ACTSS National Center). Past President, POD Network in Higher Education, the leading association for faculty and organizational developers in U.S. higher education.



SCAN

The book, in every format.

humanliteracyinstitute.com/book



FOUNDER AND LEAD ARCHITECT

Dr. Carl S. Moore

Dr. Moore has spent more than twenty years inside the institutions he now serves: as a TRIO counselor, faculty member, center for teaching and learning leader, department chair, assistant to a university president, interim associate provost, and community college provost. Most recently he served as Executive Fellow at the Propel Center, Apple's HBCU partnership initiative, working with more than forty HBCUs on AI literacy and faculty development.

He holds a PhD in Urban Education with a learning science focus from Temple University, an MA in Educational Policy and Leadership from The Ohio State University, and a BS from Kutztown University. His scholarship integrates learning science, Universal Design for Learning, somatic practice, and organizational development.

He is Faculty Fellow at American University and Past President of the POD Network in Higher Education. He founded the Human Literacy Institute in 2026 to establish Human Literacy as a recognized field of practice and scholarship.

WHERE DR. MOORE HAS SERVED

Kutztown University

Community College of Philadelphia

The Propel Center (Apple)

The Ohio State University

University of the District of Columbia

American University

Temple University

Howard Community College

POD Network in Higher Education

Speaking and facilitation. Dr. Moore keynotes and facilitates for universities, systems, associations, and companies on Human Literacy, AI readiness, humanized leadership, and embodied learning. Inquiries: info@humanliteracyinstitute.com · drcarlosmoore.com

THREE WAYS IN

Ready to build human capacity at scale?

01 Start a partnership conversation

For institutions. A thirty-minute scoping call to name the pain point, then a proposal with an investment schedule. Reach Carl directly at info@humanliteracyinstitute.com.

02 Join an Integration Space

For individuals and small teams. Twenty-one days, a cohort of eight, and a practice you keep. Free R.E.A.D. Yourself Summits on Zoom before every cohort.

03 Read the book

Human Literacy: The Capacity That Changes Everything in the Age of AI. Hardcover, paperback, and Kindle. Institutional bulk orders available.



SCAN TO BEGIN

Point your camera at the code to download this prospectus, book a scoping call, or take your seat in a Space.

humanliteracyinstitute.com/partner

Human Literacy Institute

info@humanliteracyinstitute.com · humanliteracyinstitute.com · linkedin.com/in/drcarlsmoore

Rockville, Maryland

© 2026 Human Literacy Institute. The YOU Model™ and the R.E.A.D. Method™ are proprietary frameworks of the institute. Human Literacy Institute is a DBA of YOUuniversal LUV Unlimited, LLC. Elevate. Empower. Inspire.